

WHAT IS FUNKSHION?

On Washington Avenue, October 10-14 2007, Miami Beach presents Fashion Week at the Paris Theater for the Spring/Summer 2008 Collections. This four-day event provides an intelligent, innovative platform for progressive, established, and emerging designers to showcase their collections to media, celebrities, international buyers, and select style makers. The shows geared towards designer diffusion collections and innovative lifestyle brands that will celebrate the energy and substance of style across classes and cultures. Designers will integrate music into their shows, many personally selecting their favorite celebrity DJs to preside over their runway spectacles, which of course has harnessed the curiosity and support of established, and emerging talent from the international fashion and lifestyle arenas.

This year's featured new designs by designers Lila Riviera for Amaya Swimwear on Thursday, October 11th and Renato Armijo for Ever After Friday October 12th caught the attention of guests who were looking for extraordinary styles to wear to a signature FUNKSHION fashion show. Jet-setting travelistas demand the exotic bathing suits from the Rainforest or Graphic Collection presented by Amaya Swimwear for Spring/Summer 2008. Whether the suit was one piece or bikini, all the talk was of the inspiring cuts of the garments and detailing or beading techniques. The main garment colors consisted of red, green, yellow, black or white solids and animal type prints.

Following the exotic innovation, Ever After 2008 Evening Couture featured soft, muted tones celebrating a fascination of the 1930's & 1940's post war era for the inner spirit of the woman. From strongly structured pieces juxtaposed by a fluid feel to pencil skirts with the collections corseted waists, the season's silhouettes are languid and organically inspired with vintage detailing accents. The hand and heart is exposed through the finest fabrics that include French silk taffeta, crepe black satin, duchess silk, chiffon, and charmeuse and, of course brocade organza. More silhouettes and details include mermaid, column and modified trumpet expertly accented with accordion pleating, a caged component, and elaborate and delicate beading, ruffles and embellishment.

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