

Skills

- PC & Mac compatible: Illustrator, Photoshop, Microsoft Office.
- Self Motivated, entrepreneurial spirit, & creative problem solver.
- Solid organizational, interpersonal, & communication skills.
- Strong analytical, research, & design skills.
- Excellent leadership, presentation, and negotiating skills.

Work Experience

2008	VF Services, Corp. <i>Assistant Merchandise Manager</i>	Plantation, FL
	<ul style="list-style-type: none"> • Build & maintain client relations at Innovation Fair 2008 in Tampa, FL. • Created production calendar for Lucy brand Fall 08/Holiday 08. • Developed uniform source plan for Lucy, Nautica, and licensed sports. • Construct VMI reports & source knitwear garments in South American Market. 	
2007	Chocolat' Fashion Boutique <i>Sales-Marketing & Promotions</i>	Boca Raton, FL
2006-2007	Neiman Marcus <i>Visual Merchandiser</i>	Boca Raton, FL
2004	Belk <i>Sales Associate</i>	Cumming, GA

Freelance Experience

2008	Vicious Magazine <i>Assistant Editorial Director</i>	New York/Miami/Las Vegas
2007	ER Productions/ Blend Images <i>Stylist</i>	London, England

Internship Experience

2009	World Enterprise Group Inc. - Magna Innovations	Miami, FL
2005-2007	VF Intimates, LLC. <i>Assistant Designer</i>	Alpharetta, GA
	<ul style="list-style-type: none"> • Designed prototypes for Vassarrette's Fall 08/09 back to school collection. • Developed a line extension for teen intimate apparel. 	
	<i>Assistant Merchandiser</i>	
	<ul style="list-style-type: none"> • Determined pricing & merchandise promotions. • Created Mood Boards through trend forecasting research. 	
	<i>Assistant Marketing & Sales</i>	
	<ul style="list-style-type: none"> • Determined marketing regulations & hangtag placement. • Determined positioning of product, logo information, & signage legal rights. 	
	<i>Assistant Creative Director</i>	
	<ul style="list-style-type: none"> • Development of promotional campaign. • PR Event Coordinator & Stylist. 	
2007	Channel E! TV "Last Model Standing"	Hollywood, FL
2007	Wal-mart Productions	Miami, FL
2006	Treskoi PR-Dana Rhoden	Miami, FL

Volunteer

2007	Sony Ericsson Night Tennis	Miami, FL
	City of Miami Beach Sleepless Nights	Miami, FL
2006-2008	Gen Art Non-Profit Organization	Miami, FL

Awards and Memberships

- Outstanding Achievement & Appreciation as Program Assistant for Culture Shock Fashion Show
- Elle girl Magazine Full Tuition Scholarship for Fashion Merchandising to the Art Institute of Fort Lauderdale
- FMG (Fashion Marketing & Digital Media Group)
- eMarketing Association Network
- DECA
- National Honor's Society

Travel

- Italy, Spain, France, Germany, Mexico, Canada, & US.

Education

2009	Bachelor of Science, Fashion Merchandising	The Art Institute	Fort Lauderdale, FL.
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